



Incorporating SNAG Products



SNAG® Overview

The concept of creating an easier way to learn golf rather than using traditional equipment, came about when two ex-USPGA tour players got together and agreed to create this range of products. All of the attributes and details of conventional golf have been taken into consideration and included in the design of the whole product range. This was then linked to some remarkable training tools and the results were dramatic.

Golf was easy to learn and playing SNAG® was great fun for everyone. Now these products are available around the world introducing more new players to the game. It is the chosen 'first-touch' equipment for the Tenngolf™ series of teaching programmes.

The "First Touch" equipment is fun, brightly coloured and easy to use. It can be used by children as young as 4, and similarly advancing years have no barriers. It is a fabulous teaching and learning tool and definitely not a toy.

SNAG is an innovative "First Touch" product designed to promote golf at a beginner level through complete development by providing highly enjoyable and easily accessible equipment.



Coaching Kit

Coaching Kit



The Coaching Kit was designed to safely and effectively teach up to 32 new learners at one time. A substantial amount of equipment and great for training large groups of new learners. The only thing that differentiates the Coaching Kits is the size of the clubs they contain.

IGD Accredited Coaching Kit

• Launchers (Right hand)	x 12	Launchers (Left hand)	x 2
• Rollers	x 8	SNAG balls (1)	x 100
• Launch Pad (inc.3 tees)	x 12	Bullseye Target	x 2
• Flagsticky	x 4	Rollerama Target	x 4
• SNAgazoo	x 4	Hoop Clocks	x 16
• SNAg-o-matic	x 4	Roller Brush	x 4
• Snapper	x 4	Equipment Carrier	x 1



Available in 3 sizes – CK26 (26" age 4-7, CK30 (30" age 7-11) & CK34 (34" age 11+)

Demi Kit

The Demi Kit



The Demi kit is ideal for training a small group up to 16 pupils at any one time. A substantial amount of equipment and great for training groups of new learners. The only thing that differentiates the Coaching Kits is the size of the clubs they contain.

IGD Accredited Demi Kit Contents

- | | |
|----------------------------|------|
| • Launchers | x 6 |
| • Launchers (Left hand) | x 1 |
| • Rollers | x 4 |
| • SNAG Balls | x 50 |
| • Launch Pad (inc. 3 tees) | x 6 |
| • Bullseye Target | x 1 |
| • Flagsticky | x 2 |
| • SNAgazoo | x 2 |
| • Hoopclock | x 8 |
| • SNAG-o-matic | x 2 |
| • Roller Brush | x 2 |
| • Snapper | x 2 |
| • Equipment Carrier | x 1 |



Available in 3 sizes – DK26 (26" age 4-7, DK30 (30" age 7-11) & DK34 (34" age 11+)

9 Hole Course Kit



You can buy SNAG® products online at:
www.SNAGeurope.com

IGD 9 Hole Course Kit

- Launchers (Right hand) x 9
- Launchers (Left hand) x 1
- Rollers x 10
- SNAG Bag x 10
- Launch Pad (inc.3 tees) x 10
- SNAG balls (6) x 10
- Flagsticky x 10
- Equipment Carrier x 1



9 Hole SNAG Course Kit – To be able to set up a 9 hole SNAG course with distances and pars simulating the play and scoring of a real course with up to a potential of 36 people to participate, with the added benefit it is completely portable and can be set up on any surface indoors and outdoors.



Activity Kit



You can buy SNAG® products online at:
www.SNAGeurope.com

The IGD SNAG Activity Kit

This is available in 3 sizes 26"
(4-7yrs), 30" (8-10yrs) and 34" (11+)

- Equipment Carriers x 1
- Launchers Right Handed x 12
- Launchers Left Handed x 2
- Rollers x 8
- Launch Pad x 12
- SNAG balls (100) x 1
- Rollerama x 4
- Bullseye Target x 2
- Flagsticky x 4
- A detailed "Activity Instruction Guide"



**Clubs, balls,
targets and activity
cards, everything
you need to have fun
straight out of
the bag!**

Simon Connell, PE teacher and Co-ordinator of Sport at David Lister School in Hull has also been impressed. "The IGD programmes have been running in David Lister and our pupils love them" he explains "the SNAG equipment and programming make the learning of golf interesting and fun, the kids want to come back every week"

Launcher™

The Launcher™ is designed in conjunction with the Launch Pad™ for use in executing the chip, pitch and full swing. It has a specially designed five-sided Right On Red® grip that helps the new learner form their hands correctly every time.

The top two panels of the grip have yellow and red dots that when used with the appropriate word cues, assist in correct placement of the hands. It has an oversized head with a bullseye target in the centre of the face and is developmentally appropriate in both length and weight.

The Launchers come in three sizes, 26" (green) for 4-7 yr. olds, 30" (blue) for 8-10 yr. olds and 34" (red) for 11+.



Roller™

The Roller™ is designed to work like a putter in golf. Its design allows it to be used either right or left handed. It has a specially designed five-sided Right on Red™ grip that helps the new learner hold the club properly in their palms instead of their fingers.

The Rollers™ come in three sizes, 26" (green) for 4-7 yr. olds, 30" (blue) for 8-10 yr. olds and 34" (red) for 11+.





S23W Snapper™

The Snapper™ is designed to develop the correct movement of a full golf swing. The tool accomplishes this through a series of four exercises that focus on hands, arms and weight distribution.

The streamer on the tool follows the swing path giving a great visual effect. The new learner is instructed to "pop" the streamer which if successful would indicate the correct use of the hands at the impact area. This is the most versatile tool any golfer could own. A must have for the new learner.



SM01 SNAG-O-Matic™

The SNAG-O-Matic™ is designed to develop the correct chipping stroke. The tool attaches to the top of the Launcher grip with the majority of it extending beyond the end of the club.

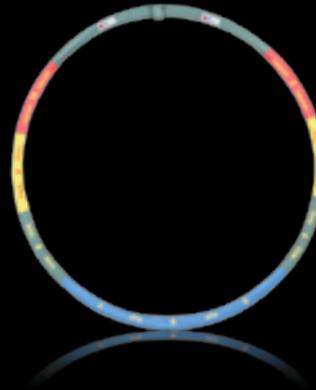
The tool is placed on the inner forearm of the target arm as the learner strokes his or her chip. This tool also has valuable applications with rolling, pitching and launching.



SZ19 SNAGazoo™

The SNAGazoo™ is designed to develop the correct swing positions for a pitch shot. When the new learner swings away to the 9 o'clock position, their target arm and the SNAGazoo™ form an "L". If this is done correctly, the device will then produce a sound indicating correct position.

If done incorrectly, then the device makes no sound. This allows the new learner to self-correct when practicing this swing. The device comes with extra noisemakers (zoos).



HS01 (small) Hoop Clock™ HL01 (large) Hoop Clock™

Hoop Clocks™ are designed to provide a safety zone for the new learner as well as teach them arm control for the different strokes and swings.

The Hoop Clock™ has the same numbering as a clock face. When placed on the ground, the ball would be placed at the 6 o'clock position. 7 and 5 are coloured blue for rolling. 8 and 4 are green for chipping. 9 and 3 are yellow for pitching and 10 and 2 are red for launching. The colours match up to our instructional word cues. It comes in 2 sizes, small (5-10 years old) and adult. This is a must have for every new learner. Also available in pack of 8.



RB01 Roller Brush™

The Roller Brush™ is designed to develop a slow and rhythmic putting stroke. The tool attaches to the shaft of the Roller™ with the bristles extending about ½" below the sole of the Roller™ head.

The new learner will "paint" their line as they feel the bristles of the brush move along the ground. The use of this tool and the correct word cues will result in an effective stroke which produces results.

The clips on this tool are reversible for either right or left hand orientation.

Targets



BT30 Bullseye Target™

The Bullseye Target™ is used primarily for the pitch shot. It has red and white alternating rings that have numerical values. It also has an inflatable inner tube that fits securely into the cover.

This is a great target to put up in your office and garden to pitch balls to develop your touch.



FS60 Flagsticky™

The Flagsticky™ target is designed to act like the hole in golf. Instead of being a hole in the ground, it is an above ground yellow cylinder covered in hook material. When your SNAG Ball™ sticks to the Flagsticky™ then you have completed your hole.

The target comes with a cylinder, cap, flagpole and flag. The convenient cap is easily removed and allows the cylinder to be filled with water or sand.



SH01 Sticky Helmet™

One of the really cool things about SNAG™ is our sense of humour. We devised sticky outerwear to make you the life of the event!

Whoever puts on the suit gets to catch balls launched from the other SNAGsters.

ONLY AVAILABLE IN LARGE.



RR36 Rollerama™

The Rollerama™ target is used primarily in rolling and chipping. The target is three feet wide and has numerical sections including a bulls eye centre and is triangular in shape.

It folds up easily for storage. This target is great for children learning the game!



SJ01 Sticky Jacket™

One of the really cool things about SNAG™ is our sense of humour. We devised sticky outerwear to make you the life of the event!

Whoever puts on the suit gets to catch balls launched from the other SNAGsters.

Get around a group of kids and they'll toss them at you as well.

ONLY AVAILABLE IN LARGE.



SP01 Sticky Pants™

One of the really cool things about SNAG™ is our sense of humour. We devised sticky outerwear to make you the life of the event!

Whoever puts on the suit gets to catch balls launched from the other SNAGsters.

Get around a group of kids and they'll toss them at you as well.

ONLY AVAILABLE IN LARGE.

SNAG® Player Pak

The Player Pak™ is the latest innovation from the designers at SNAG®. It's a great way to keep all your SNAG® kit together in one place and offers a brilliant way of carrying your equipment with you.

The bag carries your clubs just like a conventional golf bag but the attachments and strips of nylon hooks mean that all of your SNAG® essentials can be attached to the bag.

The Player Pak™ includes a Launcher™, Roller™, Launch Pad™, SNAG Balls™ (6), Flagsticky™ and the SNAG Bag™. All of this for one great price, it's bound to make a great birthday or Christmas present for all budding champions. Once you've got your Player Pak™ the world's your golf course. Set up your Flagsticky™ and create your own course layout, great fun for all the family and your game's bound to improve.



Left (Q26L) &
Right (Q26R) Handed
Player Pak 4-7 Years

Left (Q30L) &
Right (Q30R) Handed
Player Pak 7-11 Years

Left (Q34L) &
Right (Q34R) Handed
Player Pak 11+ Years

The launch of a new 'Schools golf' programme in Yorkshire is giving school children the opportunity to follow in the footsteps of local golfing hero and European Tour Winner **Richard Finch**. Richard has challenged local schools and their youngsters to follow his lead and Get Golfing!



**BA6 SNAG Balls™ (6 Pack)
BA10 SNAG Balls™ (100 Pack with bag)**

The SNAG Ball™ is designed to imitate the feel and weight of the golf ball for the new learner. Many women and children swing at speeds below 60 mph making a traditional golf ball very hard feeling at impact.

The SNAG Ball™ will give the new learner a better feel upon impact; a feeling of compression that is very satisfying. The balls are packaged in groups of 6.

Once you start launching them, you won't want to stop!

LP11 Launch Pad Tees™ (3)

Comes with three tees.



RBRC Replacement brush clips™ (2)

ZO03 SNAGazoo™ Zoos (2)



SRR Snapper™ Ribbons



SC26/SC30 SNAG bag™

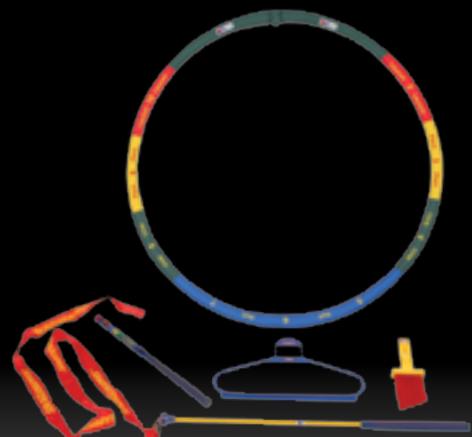
The SNAG Bags™ are designed to hold your Launcher™, Roller™, SNAG Balls™ and FlagSticky™ target / flag pole. The bag is made from a durable cloth material and has a zippered top.



LP11 Launch Pad™

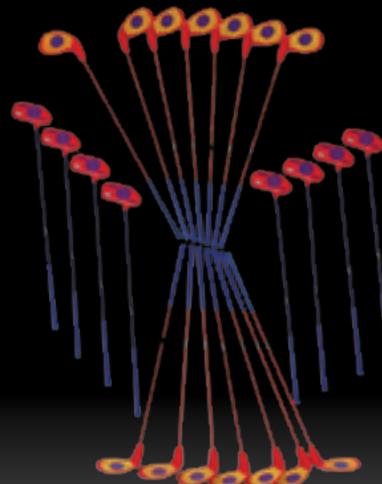
The Launch Pad™ is designed to have all of the chips, pitches and full swings played from it. It is an essential part of SNAG®. The Launch Pad™ is a mat and tee combination along with a built in handle and alignment arrow.

The new learner would align his or her mat towards the target and then place the ball on top of the tee. The Launch Pad™ comes with the mat and three tees.



TTP Teaching Tool Pack

- 1 x Snapper
- 1 x Hoop clock
- 1 x Roller brush
- 1 x Snag o matic
- 1 x Snagazoo



SK26/SK34 Supplemental Kit

Is available in 2 sizes 26" and 34". The contents of each kit are the same:

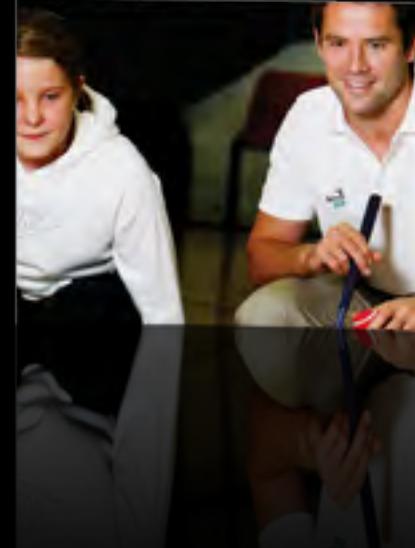
- 12 x Right Hand Launchers
- 2 x Left Handed Launchers
- 8 x Rollers



KC01 Equipment Carrier

Wheels & handles to make mobility easier

Gallery





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Please Note: Our Sales Office is open Monday-Friday 9:00am-5:00pm,
Order 24 Hours a Day, 7 Days a Week Online

www.snageurope.com

The screenshot shows a red-themed landing page for SNAG Europe. At the top, there's a banner with the text "Starting New At Golf!" and "Your Shopping Basket". Below the banner, there's a large "Shop Now!" button. On the left, there's a sidebar with links for "SNAG News", "Image Gallery", "Matchplay", "Matchplay United States", and "Contact SNAG". The main content area features a large image of a golfer and some text about the company.

www.internationalgolfdevelopment.com

The screenshot shows the homepage of the International Golf Development website. It features a large image of a coach and a student. The header includes the IGD logo and links for "Home", "Schools", "Coaching Programmes", "SNAG", "Tee'n'Golf", "Locate a Coach", "News", and "Contact". The main content area has a section titled "Learn more about the IGD Coaching Programmes" with a list of categories: "Become a coach", "Kid's", "Teen", "Partic", "Ladies", and "Beginners". To the right, there's a "News" section with three recent posts and a "Select Your Region" dropdown menu.



You can buy SNAG® products online at:
www.SNAGeurope.com

IGD Family Tree



INTERNATIONAL GOLF
DEVELOPMENT



